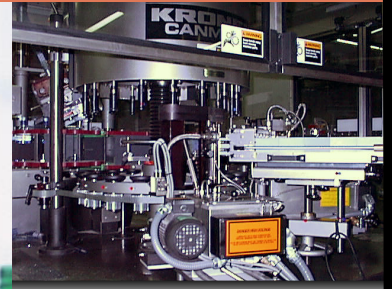


R-387CHM Hot Melt

HOT MELT CONTAINER LABELING ADHESIVE FOR MAGAZINE OR ROLL-FED LABEL STOCKS

Formulated with a proprietary technology designed for hard-to-bond substrates and very demanding labeling applications, such as cold/wet containers. Extremely clean machining, it runs well on both magazine or roll-fed label stocks. Glue line is virtually invisible on PET and other plastic and glass containers.

PACIFIC ADHESIVES Advanced Hot Melt Labeling



Features

- **Aggressive bonding**
- **Attractive light color**
- **Superior machining**
- **Versatile**
- **Packaging/forms**

Benefits

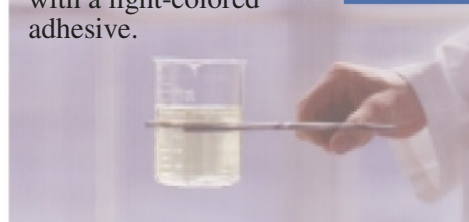
- Excellent adhesion at both overlap and pick-up
- Virtually invisible glue line when applied in a typical thin film.
- Machines well at low application temperatures (275°F), well below film label distortion temperatures. Excellent hot tack allows machine to run at far faster speed and less label flagging.
- Product can be run on roll-fed web & magazine-fed equipment for labeling glass, plastic or metal containers.
- Pillows in 25-lb. boxes for easy handling.

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Typical Physical Properties and General Information

Recommended	
application temperature:	300°F
Viscosity @ 250°F:	1,600 cPs
275°F:	850 cPs
300°F:	500 cPs
325°F:	350 cPs
350°F:	240 cPs
Specific gravity:	0.97
Weight per gallon:	8.07 lbs.
Gardner color:	3

Provides a virtually transparent glue line when applied in a typical thin film. Substrates have a better chance of retaining their aesthetics with a light-colored adhesive.



COMPETITIVE STANDARD HOT MELTS

tend to darken in the melting pot and remain visible on substrates after application.



NOTE: It is the user's responsibility to evaluate and test suggested formulas to determine their suitability for the intended application.

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